TECHNICAL OVERVIEW

Data Axle Reference Solutions -Business Databases

Data Axle Reference Solutions



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ONE SOURCE	

Overview

Data Axle's proprietary compilation and verification processes provide unparalleled data accuracy. Millions of businesses and consumers use Data Axle data every day; in fact Data Axle services 90% of the Fortune 100 companies. Our data powers the top 5 Internet search engines and our point of interest information is used in 90% of North American inu car navigation systems.

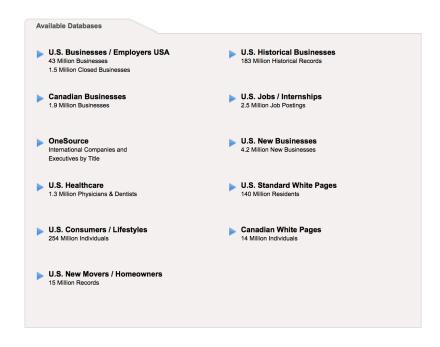
Our most common applications:

- Search Engines/ Local Search
- Job Searches
- GIS, Mapping, & Navigation
- Government & Security Analysis
- Research & Analytics
- Direct Marketing & Sales Lead Generation
- Directory Assistance (411)
- Real-Estate & Site Selection
- Background Checks & Credit Agencies
- Fraud Prevention

Customers, like Google and the United States Secret Service, use our data a number of different ways and we make all of this powerful information available to the general public with Data Axle Reference Solutions.

Data Axle Reference Solutions contains 10 unique searchable databases 7 business databases and 4 consumer databases shown below:





Businesses Databases

Our business databases are the most detailed and accurate databases available today. Everyday new businesses open, existing businesses change locations and eventually some businesses close- because of this the database must be continually maintained to keep the information up-to-date and accurate.

Information in the databases is compiled in two phases. First we aggregate 4,000+ telephone directories and over 250 new business sources such as secretaries of state, county courthouses and public record notices. Through these sources and additional process, we can typically gather base level information. Second, our verification team calls each business to verify the information and to obtain any additional information.

Our business databases have been developed as information databases and are not derivative of another product or application. As a result, the coverage of the business databases is intended to represent all active business sites.

Quick Facts

- 183 million US Business records from 2003 to present
- 43 million active US businesses
 - o 16 million telephone verified
 - o 27 million pre-verified
- 1.9 million Canadian Businesses
- Compiled from 4,000+ telephone directories and thousands of other sources
- Most Accurate and up-to-date in the industry
- Telephone verified
- 35 million telephone calls placed in 2015
- Files are updated on the 1st and 3rd Friday of each month
- Out of business records removed daily
- Quality is assured throughout compilation, verification and update processes

Benefits

We have devoted significant time and resources to the creation, maintenance and enhancement of our proprietary databases and related applications and software. The database requires sophisticated processes to handle compilation, order processing, accounting, storage, sorting, and quality assurance. The system must allow a sizable work force to compile, program and process data simultaneously. More than 7,500 proprietary software programs operate the data compilation and enhancement process.

Proprietary data compilation software allows the data entry associates to access the database and update, change or verify approximately 1.5 million business listings every month. A separate quality assurance group checks input quality to ensure the information is 99% accurate from the original source. In addition, we use state of the art telephone software that greatly improves the accuracy of the verification process. Also, proprietary software has been developed to check the database for incorrect spelling, abbreviations and phone prefixes and to eliminate any inappropriate language from the database.

Breadth of Information

More than 50 demographic selects can be combined into unlimited searches to allow for target marketing and research.

Multiple Uses

- Sales leads
- Direct mail
- Telemarketing
- Customer profiling
- Market profiling
- Academic research
- Job Seeking
- Economic research/planning
- Historical research/trend analysis
- Entrepreneurship
- Strategic Growth
- Business Research/planning

Highest Quality

The business databases are largely recognized as the best quality, most comprehensive and most accurate data solution for business applications. A competitive audit conducted by an independent auditor, reported that, "Data Axle is clearly the industry leader in providing accurate business information." A copy of the report can be found at the end of this proposal.

Before reaching the customer, the information collected must first pass quality checks. The customized compilation process alone contains over 2,000 information validation checks. These checks are then supplemented by computer data cleansing processes such as duplicate removal and address standardization.

Comprehensive Process

No other company has a compilation process as comprehensive and complete as Data Axle. More than 400 highly trained and dedicated associates in the Library, Compilation, Teleu research, and Quality Assurance departments work to ensure that we maintain the competitive advantage. This extensive process results in a database that contains the industry's highest deliverability and contact rates. By purchasing Data Axle data, our clients are able to make the most effective use of their resources.

Update Frequency

Because we process all businesses through Telephone Verification at least once per year, outof-business locations are regularly cleansed from the database. Moreover, we process transactions-based data, which identifies probably out-of-business listings from across the country each month. These businesses are telephone verified and appropriate changes are made to the database. Out of business records are removed from Data Axle Reference Solutions daily, while records are updated, changed, modified or added, twice a month. We have included our "File Transfer Report, which covers the changes and enhancements made to the database each month. This "File Transfer Report" can be found at the end of this RFQ.

Compilation

Our data collection methods are unique and provide several advantages: comprehensive coverage of all businesses (regardless of size), complete information on each business, accurate and up-to-date information, standardized data elements and dependability for future needs.

Depth of Information

Businesses need more than basic listings to power most marketing applications. Thus we also compile information from annual reports, government documents such as 10-K's, SEC Filings, chamber of commerce directories, industrial directories and other sources. These multiple sources provide more business listings and additional information on individual businesses.

State of the Art call center

We manage a 270-seat call center in Nebraska where 35 million calls are made each year to verify the business database. The call center is organized into specialized groups organized by the type and size of the business. As an example, one calling group is dedicated to verifying information about brand new businesses while another verifies information about physicians and dentists and yet another verifies Canadian businesses. The specialization enables the verification team to gather complete and accurate information. The Telephone verification agents will verify the company name, address (physical and mailing), phone number, contact name, title and gender of the owner or president at that location and the number of employees for smaller businesses. We also verify additional information based on the size of the business. Such as, the Standard Industrial Classification (SIC) Code, Web address, toll free numbers, fax numbers and the name, title code, gender and email addresses.

U.S. Businesses/Employers USA Database

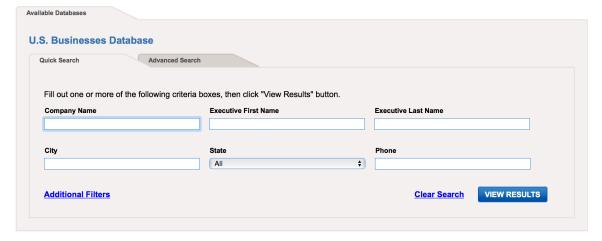
This database has 43million business records and 1.5 million closed businesses. Records are modified, updated and added twice a month while out of business records are removed each day.

Quick Facts

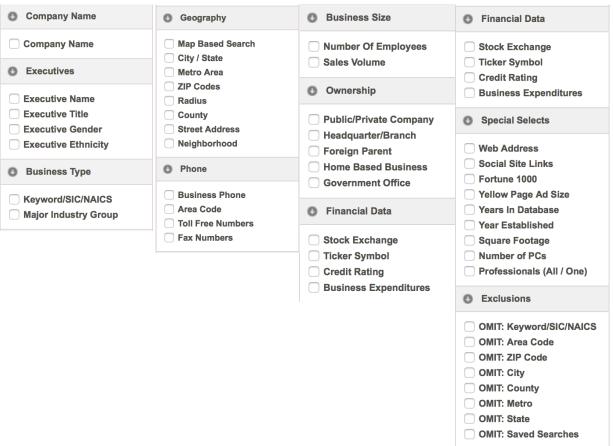
- 43 million businesses currently in operation
 - o 16 million telephone verified
 - o 27 million pre-verified
- Ability of cross searching 183, 000, 000+ historical/archive records
- 1.5 million closed/out of business records
- Compiled from 4,000+ telephone directories and 1000s of other sources
- Most Accurate and up-to-date in the industry
- Telephone verified
- 35 million telephone calls placed in 2015
- Files are updated on the 1st and 3rd Friday of each month
- · Out of business records removed daily
- Quality is assured throughout compilation, verification and update processes
- Ability to create personalized accounts and save searches

Searching the database

You can search for individual businesses and/or executives:

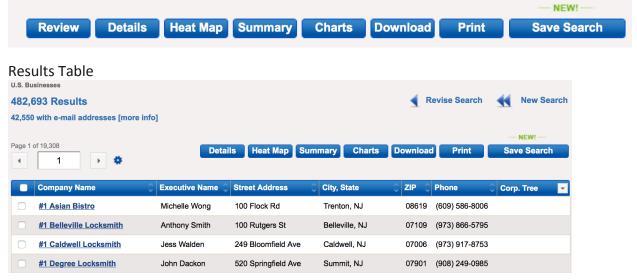


Or you can search for groups of businesses choosing from more than 50 demographic selects, which can be combined into unlimited searches:



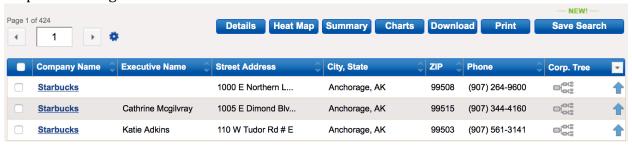
Results

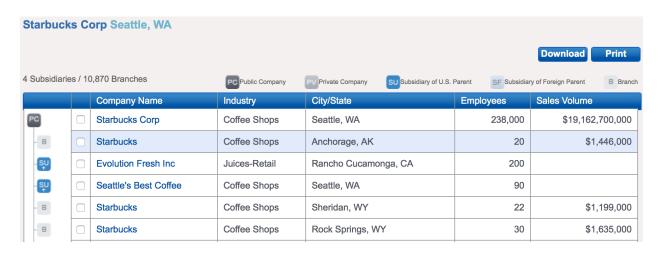
Once you have finished choosing your criteria you can review your data several different ways:



Corporate Tree:

For a macro level view of a corporation you can look at the corporate tree and/or it's corporate linkage.

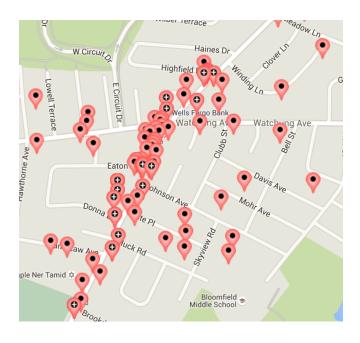




Heat Maps:

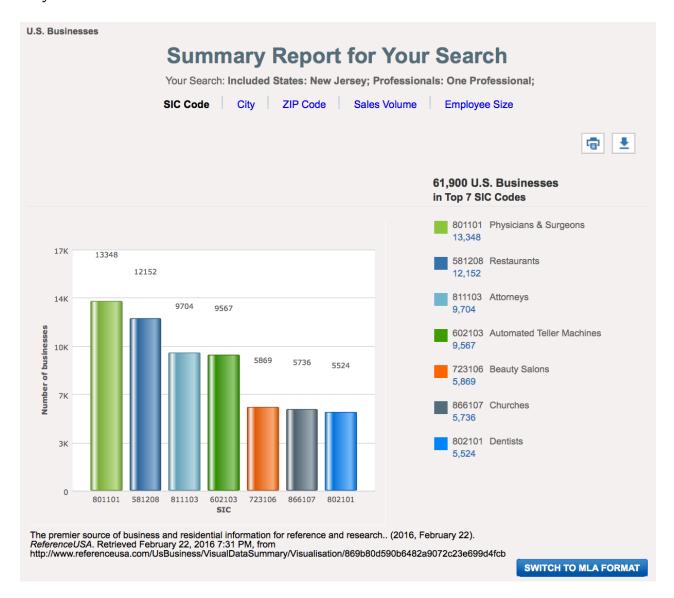
You can view macro density maps of the locations, sales volumes or number of employees or micro level details of individual businesses.

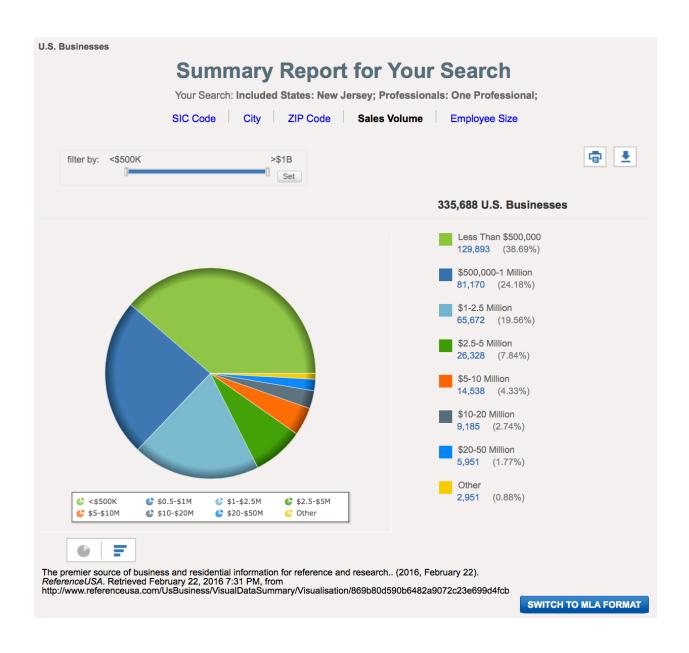




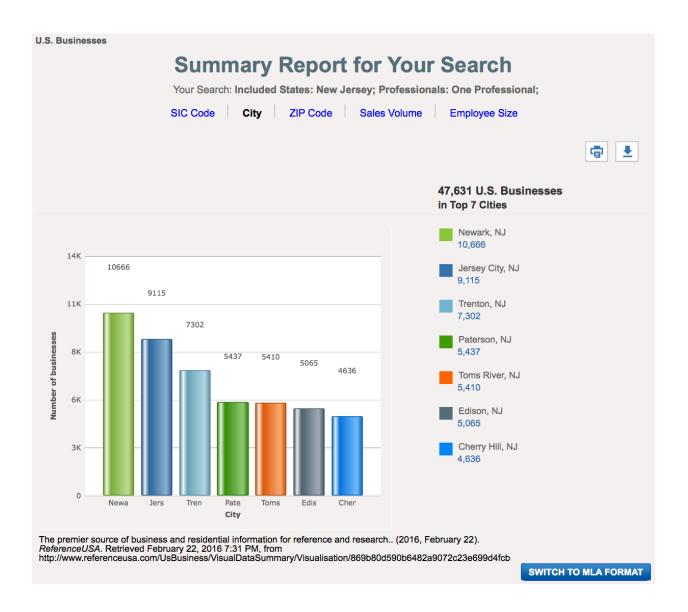
Charts:

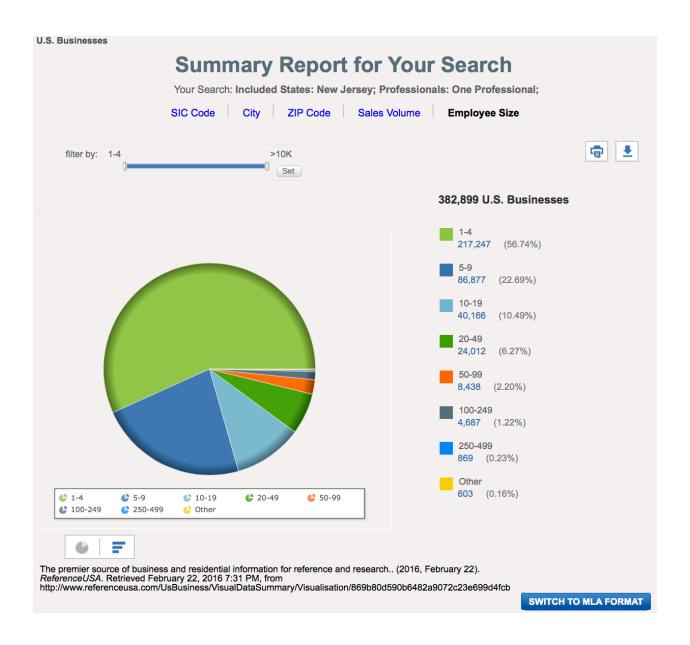
View charts and graphs created from your search. These can be downloaded, printed and are fully citable in APA and MLA formats.





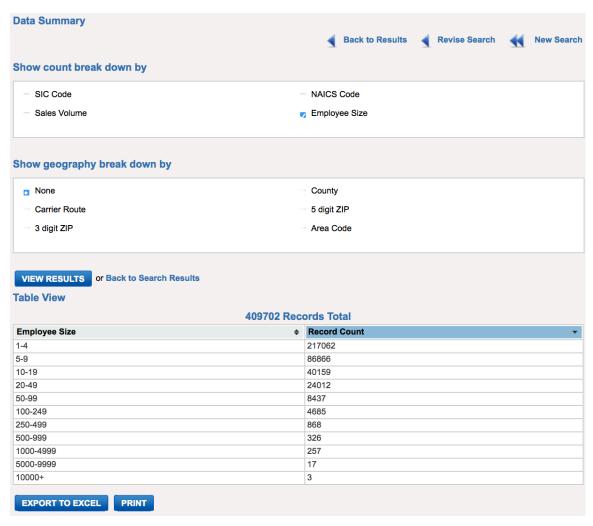
	Top 5 Results	
Business	Corporate Sales Volume	
Panasonic Corp-North America	\$63,667,658,000	
Prudential Financial Inc	\$54,105,000,000	
Investors Bancorp Inc	\$18,773,639,000	
Automatic Data Processing Inc	\$10,938,500,000	
Public Service Ent Group Inc	\$10,886,000,000	





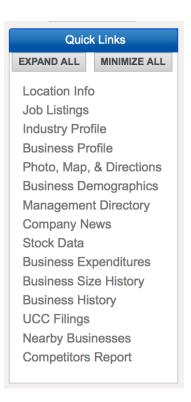
Summary

Create summary tables from your results. These can be exported to excel or printed.

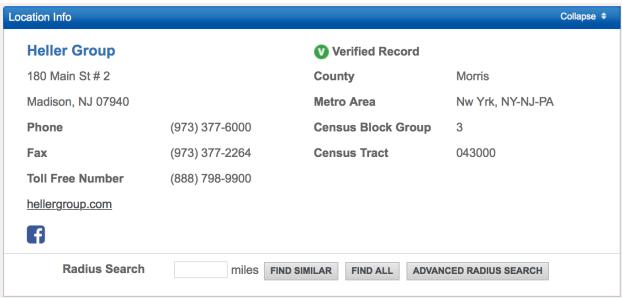


Detailed Record

For micro level data you may view the specific details of individual records, which include hundreds of characteristics grouped into the following categories:



Location Information



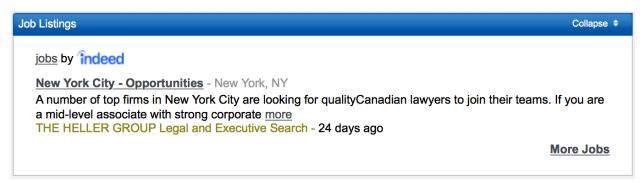
Demographics

Collapse \$ **Business Demographics Location Employees Location Sales Volume** \$6,187,000 **Corporate Employees Corporate Sales Volume** Type of Business Private **Location Type** Branch **Affiliated Records Affiliated Locations Parent Company** Food Management Partners **Foreign Parent** Fortune 1000 Ranking EIN 1 **Credit Cards Accepted ADMV Last Updated On** December, 2015 Years in Database 19 Year Established 1998 **Square Footage** 10,000 - 39,999 **Number of PCs** 2 - 9 Pcs **IUSA Number** 98-252-4472 **Home Business** No **Credit Rating Score** Α+ **Full Credit Report** Buy from Experian Smart BusinessReports* by Experian-

Hours of Operation

Mon	Tue	Wed	Thu	Fri	Sat	Sun
11:30 AM -						
10:00 PM	10:00 PM	10:00 PM	10:00 PM	11:00 PM	11:00 PM	10:00 PM

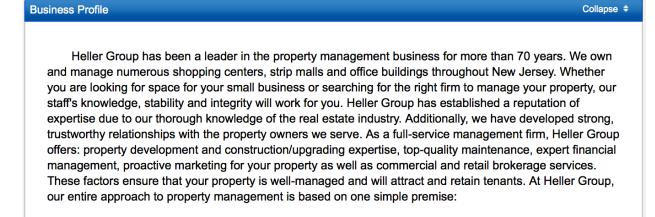
Jobs Listings



Industry Profiles

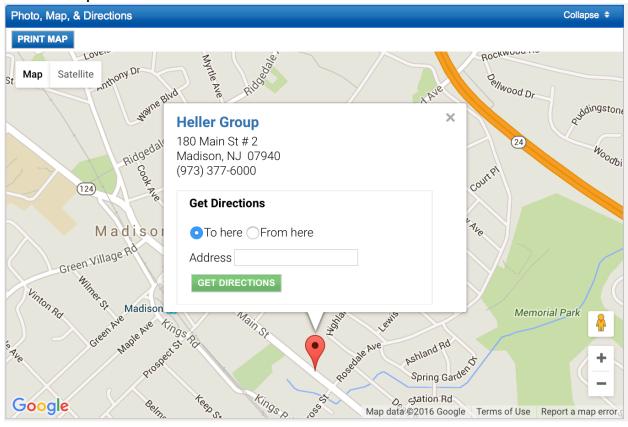
SIC Code	Descriptions	
6531-18	Real Estate	✓ Primary
NAICS Code	Description	
531210	Offices Of Real Estate Agents & Brokers	✓ Primary
Franchise	Description	
None Available	'	

Business Profiles



Name	Location	Phone
Better Homes & Gardens RI Est	Madison, NJ 07940	(973) 407-2000
Century 21 Real Estate LLC	Madison, NJ 07940	(973) 407-2000
Clark, Gregory J Agt	Madison, NJ 07940	(973) 377-1400
Coccia Realty Inc	Madison, NJ 07940	(973) 377-4400
Coldwell Banker	Madison, NJ 07940	(973) 377-4444
Keinlen Lattmann Sothebys Intl	Madison, NJ 07940	(973) 377-7785
Re/Max Achievers	Chatham, NJ 07928	(973) 701-1200
Re/Max Innovations	Madison, NJ 07940	(440) 428-8803
RJD Properties	Madison, NJ 07940	(973) 377-1683
Weichert Realtors	Madison, NJ 07940	(973) 377-4460

Location Maps:



Directory of Managers/ Biographies:

Name show all biographies	Executive Title	Gender	Executive Ethnicity
David M Cote	CEO	Male	Western Europe
than four years. He has be	en with the conglomera		ve officer of Honeywell for more s. Cote earned a BBA degree
	en with the conglomera		•

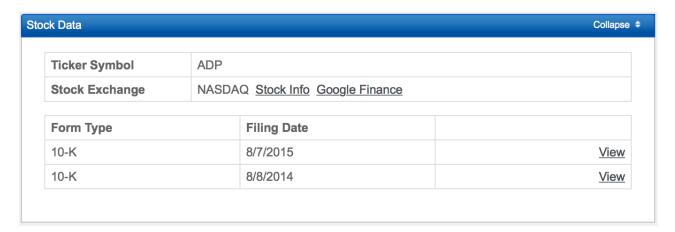
Company Newsfeeds:

Title Title	Source	Published On
Onetime Lake City Post Office delivers as community center	Goerie	2/8/2016 11:20 AM
The Heller Group tried without success to sell the buildin	g and gave it to L	ake City Borough in 2012
_ake City Borough Council also had no luck selling the buildir	•	

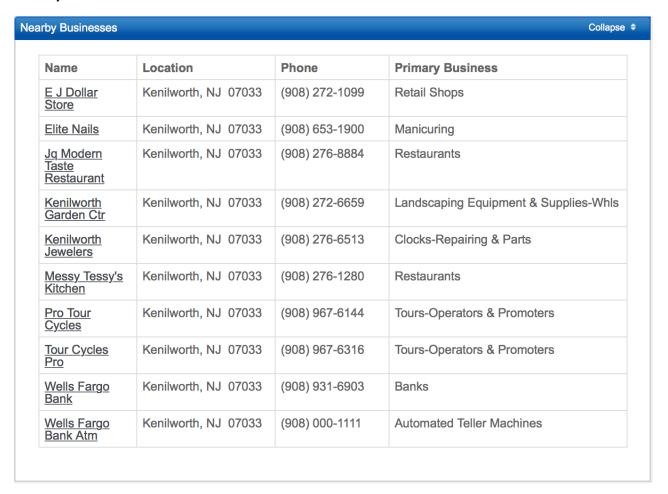
Business Expenditure Estimates:

	ated annual expense.		
Accounting	\$5,000 to \$10,000	Advertising	\$50,000 to \$100,000
Contract Labor	Not Available	Insurance	\$50,000 to \$100,000
Legal	\$5,000 to \$10,000	Management/Administration	\$10,000 to \$25,000
Office Equipment & Supplies	\$50,000 to \$100,000	Package/Container	\$5,000 to \$10,000
Payroll & Benefits	\$500,000 to \$1 Million	Purchased Print	\$2,500 to \$5,000
Rent & Leasing	\$100,000 to \$250,000	Technology	\$10,000 to \$50,000
Telecommunications	\$5,000 to \$20,000	Utilities	\$10,000 to \$25,000

Stock Data



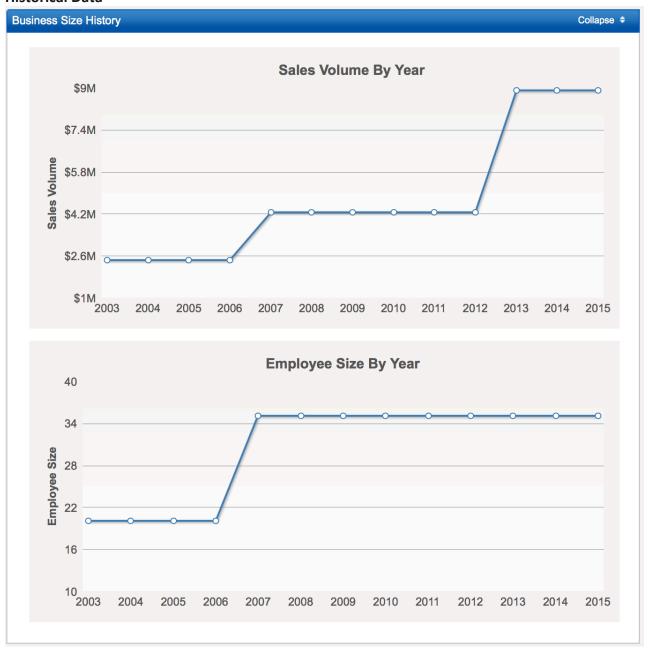
Nearby Businesses



UCC Filings

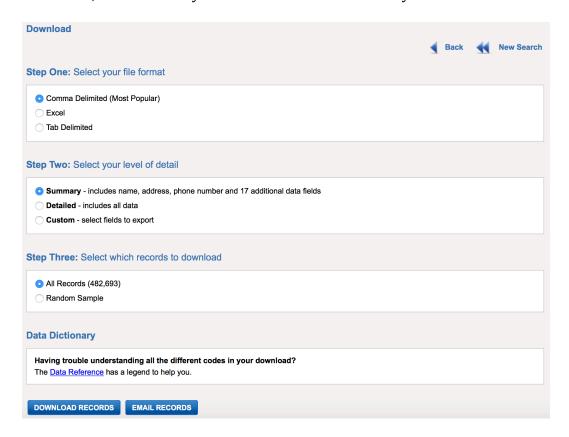
Filing Date	Expiration	Source Filing Id	State
10/29/2015	N/A	51389071	New Jersey
Collateral	Equipment-Machine	ery	
Secured Party			
7/1/2015	N/A	51226871	New Jersey
Collateral	Equipment-Machine	ery	<u>'</u>
Secured Party			
7/1/2015	N/A	51226884	New Jersey
Collateral	Equipment-Machine	ery	<u>'</u>
Secured Party			
12/10/2013	N/A	50694501	New Jersey
Collateral	Equipment-Machine	ery	
Secured Party			
12/9/2013	N/A	26478531	New Jersey
Secured Party		'	'

Historical Data



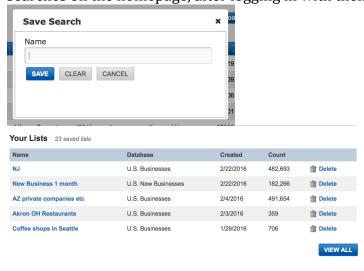
Exporting Information

You can export information by downloading, emailing, or printing records. You can choose various formats, and levels of detail to export. You can also download or print charts, graphs and tables, which are fully cited in both MLA and APA styles.



Saved Searches

Users can create personalized accounts and save their search criteria. They can access their searches on the homepage, after logging in with their private user name and password.



Canadian Businesses

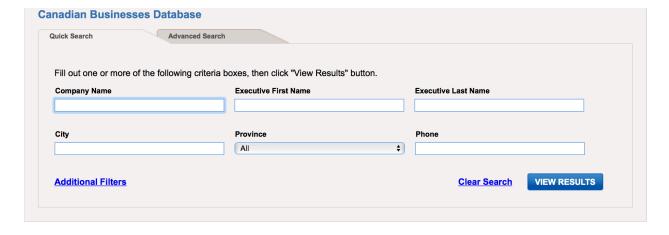
Data Axle Reference Solutions also makes Canadian Business information available for searching. These businesses are also searchable and numerous details are available for each business.

Quick Facts

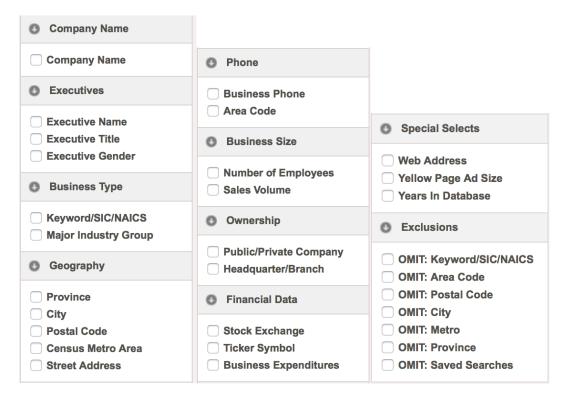
- 1.9 million businesses currently in operation
 - o 1.3 million telephone verified
 - o 540 thousand pre-verified
- Compiled from 4,000+ telephone directories and 1000s of other sources
- Most Accurate and up-to-date in the industry
- Telephone verified
- Over 1 million telephone calls placed in 2015
- Files is updated on the 1st and 3rd Friday of each month
- Out of business records removed daily
- Quality is assured throughout compilation, verification and update processes
- · Ability to save searches with a personalized account

Searching the database

You can search for individual businesses and/or executives

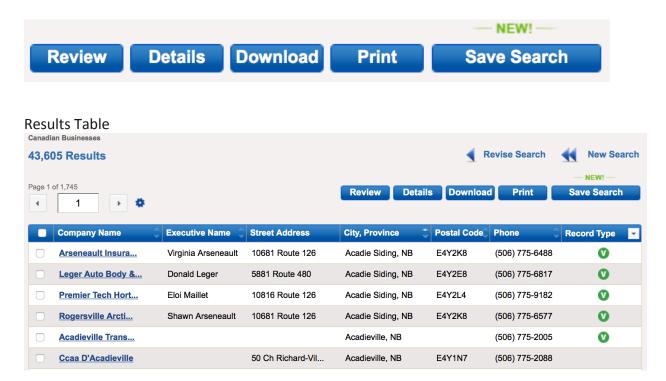


Or you can search for groups of businesses choosing from more than 50 demographic selects, which can be combined into unlimited searches:



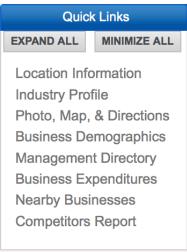
Results

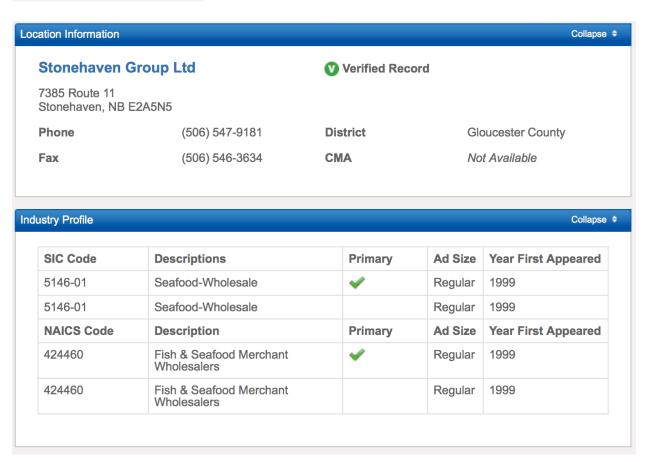
Once you have finished choosing your search criteria you can review your data several different ways:

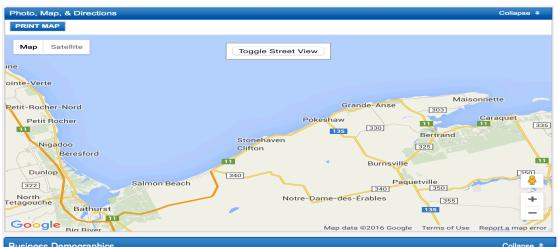


Detailed Record

For micro level data you may view the specific details of individual records, which include hundreds of characteristics grouped into the following categories:







ness Demographics			Collapse
Location Employees	10	Location Sales Volume	\$5,270,000
Corporate Employees	Not Available	Corporate Sales Volume	Not Available
Location Type	Single Locations	Credit Rating Score	A
Stock Ticker Symbol		Latitude / Longitude	47.521750 / -65.714840
IUSA Number	03-328-8812		

Maria	F	0 1	
Name	Executive Title	Gender	
Roland Wahelpon	President	Male	

hese expenditures are an estima	ated annual expense.		
Accounting	\$2,500 to \$5,000	Advertising	\$5,000 to \$10,000
Contract Labor	\$1,000 to \$10,000	Insurance	\$10,000 to \$25,000
Legal	\$2,500 to \$5,000	Management/Administration	\$2,500 to \$5,000
Office Equipment & Supplies	\$20,000 to \$50,000	Package/Container	\$10,000 to \$25,000
Payroll & Benefits	\$250,000 to \$500,000	Purchased Print	\$1,000 to \$2,500
Rent & Leasing	\$25,000 to \$50,000	Technology	\$2,500 to \$5,000
Telecommunications	\$5,000 to \$20,000	Utilities	\$10,000 to \$25,000

arby Businesses Collaps				
Name	Location	Phone	Primary Business	
Air Canada Express	South Tetagouche, NB E2A7B9	(506) 548-8060	Airline Companies	
Allee Cuisine	Bathurst, NB	(506) 548-3334	Restaurants	
Anglican Parish-New Bandon Rec	Clifton, NB E2A5M5	(506) 548-9365	Churches	
Atelier La Tradition Wood	Middle River, NB E2A6X5	(506) 546-8018	Woodworkers	
Bathurst Regional Airport-Zbf	South Tetagouche, NB E2A7B9	(506) 549-5050	Airports	
Baychaleur Manor	Janeville, NB E2A5C5	(506) 546-5796	Retirement Communities & Homes	
Bayview Pentecostal Church	Stonehaven, NB E2A5N7	(506) 546-3057	Churches	
Big River Sports & Equip Ltd	Big River, NB E2A6P4	(506) 548-3333	Lawn & Garden Equip & Supplies-Retail	
Boucher Machining	Chamberlain, NB E2A6G5	(506) 548-4683	Machine Shops (Mfrs)	
Boutik Mystik	Middle River, NB E2A6X9	(506) 548-4448	Gift Shops	

Name	Location	Phone
A B Seafood Inc	Bathurst, NB E2A4X5	(506) 546-6680
Caviars Emerance Inc	Paspebiac, QC G0C2K0	(418) 752-2992
Coastal Harvesters Ltd	Janeville, NB E2A5K2	(506) 546-4417
Cot Enterprises Ltd	Miramichi, NB E1N2Z4	(506) 773-7633
Entreprises Raymer	New Richmond, QC G0C2B0	(418) 392-5310
Gestion Unipeche Mdm Ltee	Paspebiac, QC G0C2K0	(418) 752-6700
Les Producteurs De Homard De	Shigawake, QC G0C3E0	(418) 752-3524
Poissonnerie La Coquille	Caplan, QC G0C1H0	(418) 388-2427
Poissonnerie Raymer Aqcltr	New Richmond, QC G0C2B0	(418) 392-5310

Exporting Information and saved searches

You can export information by downloading, emailing, or printing records. You can choose various formats, and levels of detail to export. You can also download or print charts, graphs and tables, which are fully cited in both MLA and APA styles.

Users can create personalized accounts and save their search criteria. They can access their searches on the homepage, after logging in with their private user name and password.

See page 24 for screen shots of saving searches and exporting information.

U.S. New Businesses

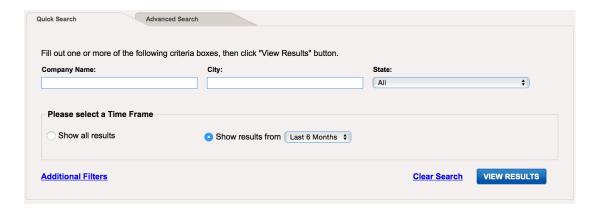
Thousand of businesses come into existence every week and we work to identify and make them available as quickly as possible- using thousands of different sources. You can search for these businesses and in some cases contact them before their doors are even open.

Quick Facts

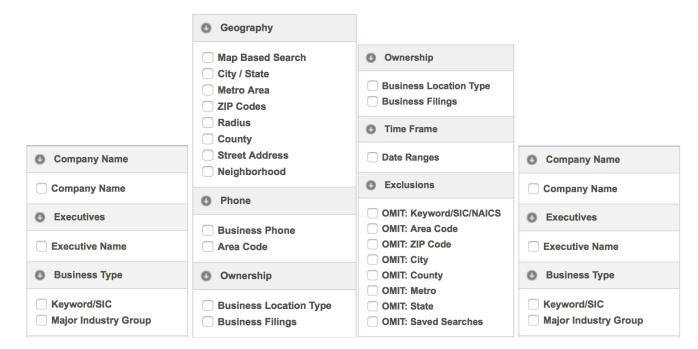
- 4.1 million businesses annually
- 50,000 new businesses added weekly
- 900,000 total phone calls are made annually to verify
- Collected from over 250 sources including Secretaries of State, Department of Revenue, Utility companies, Business Journals, etc.

Searching the database

You can search for individual businesses

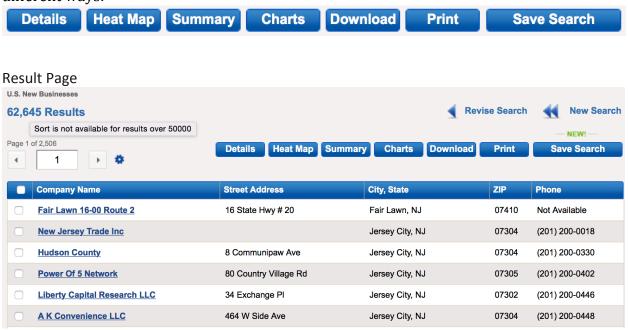


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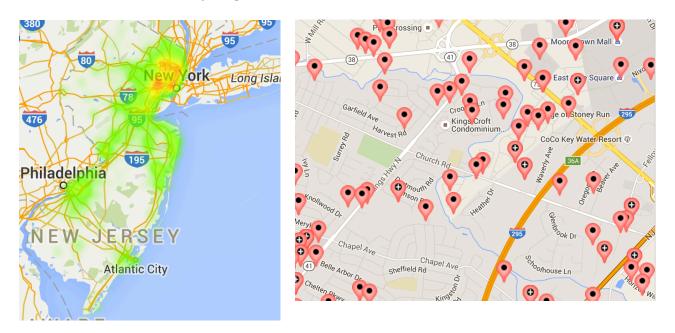
Results

Once you have finished choosing your search criteria you can review your data several different ways:



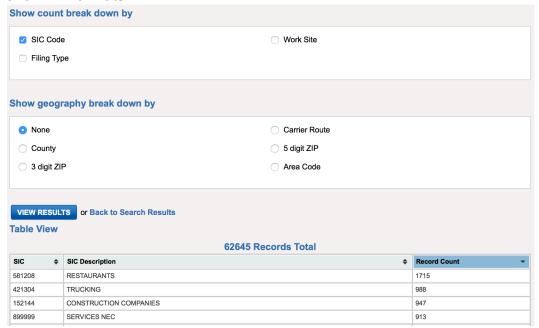
Heat Map

You can view macro density maps or micro level details of individual businesses.



Summary

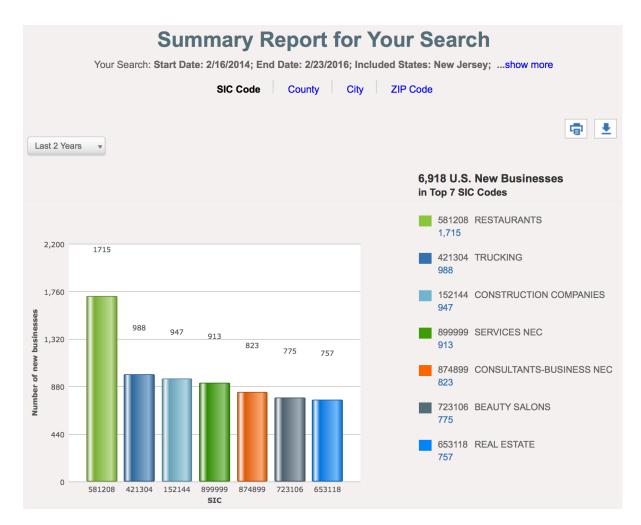
Create summary tables. These can be exported to excel or printed and are fully citable in APA and MLA formats.



Charts

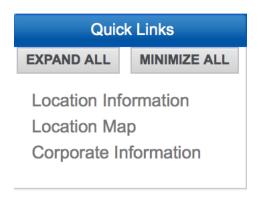
View charts and graphs. These can be printed, downloaded and are fully cited.

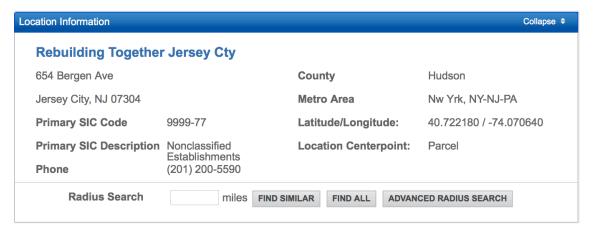


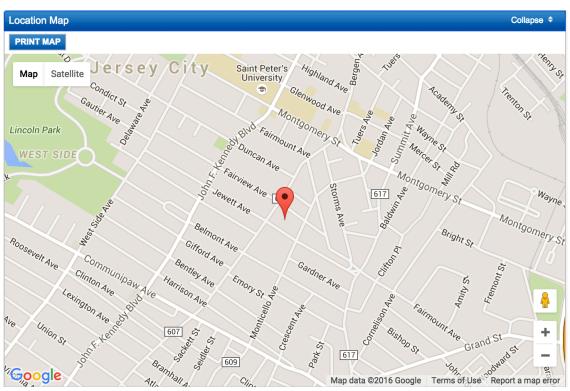


Detailed Records

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See page 24 for screen shots of saving searches and exporting information.

U.S. Historical Businesses

Our historical data is the most accurate and reliable data in the industry, nothing you'll find goes to this detail. Whether you need to analyze marketing trends, economic trends, or even specific industries, our historical data can be pulled using multiple criteria. This data is invaluable in predicting economic growth and planning for the future.

Quick Facts

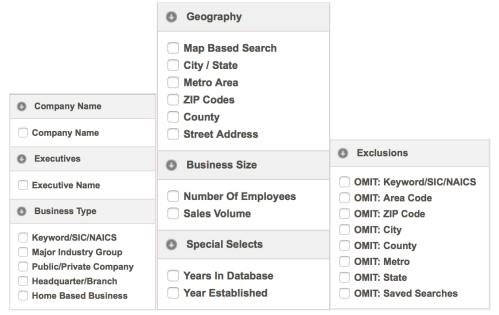
- 183,000,000 records from 2003 to present
- The needs from Princeton University and other leading Universities in the US helped built this powerful database
- Each record date stamped and connected to others years
- Unlike the census, this historical data is driven to the address level, showing who was where, when.

Searching the database

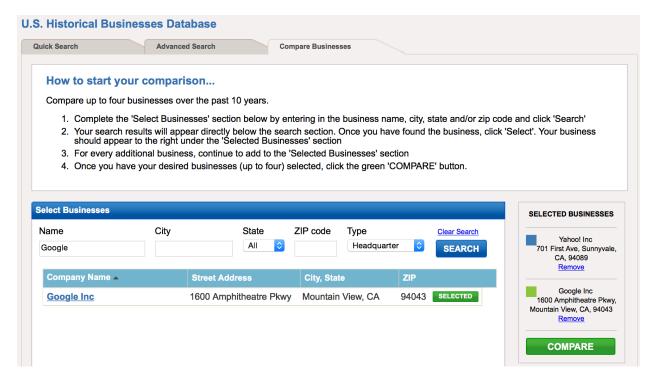
You can search for individual businesses and time frames

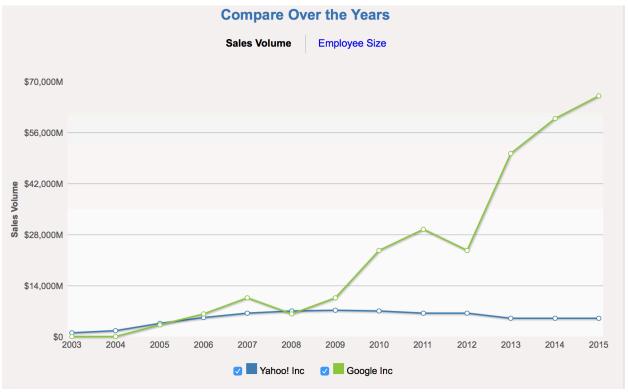


Or you can search for groups of businesses choosing from more than 30 demographic selects can be combined into unlimited searches:



You can even choose to compare businesses



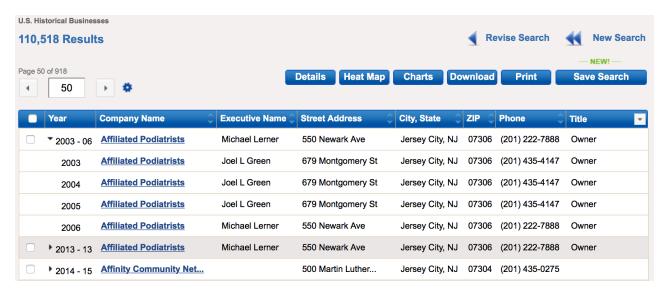


Results

Once you have finished choosing your criteria you can review your data several different ways:



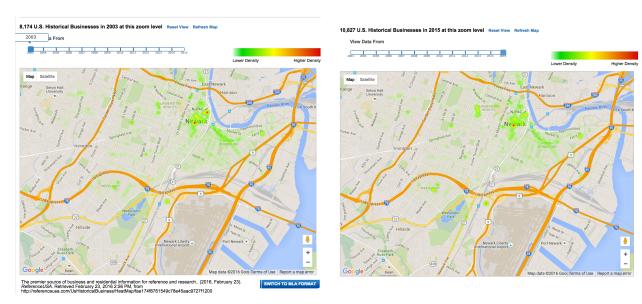
Result Page

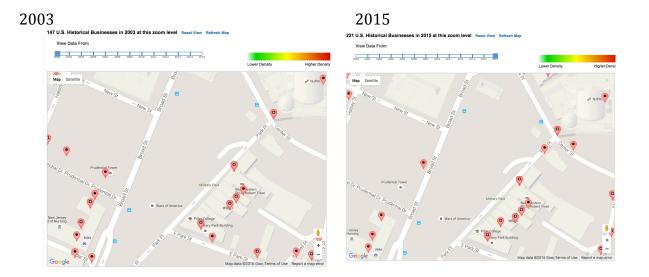


Heat Map

You can view macro density maps or micro level details of individual businesses for each year.

2003 2015

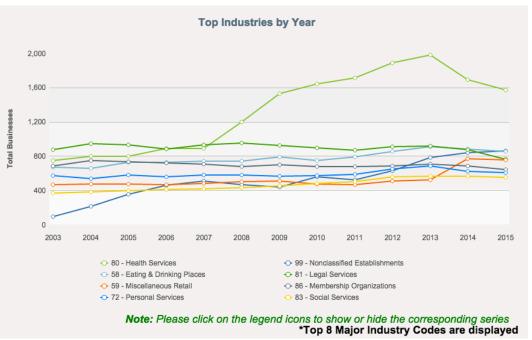


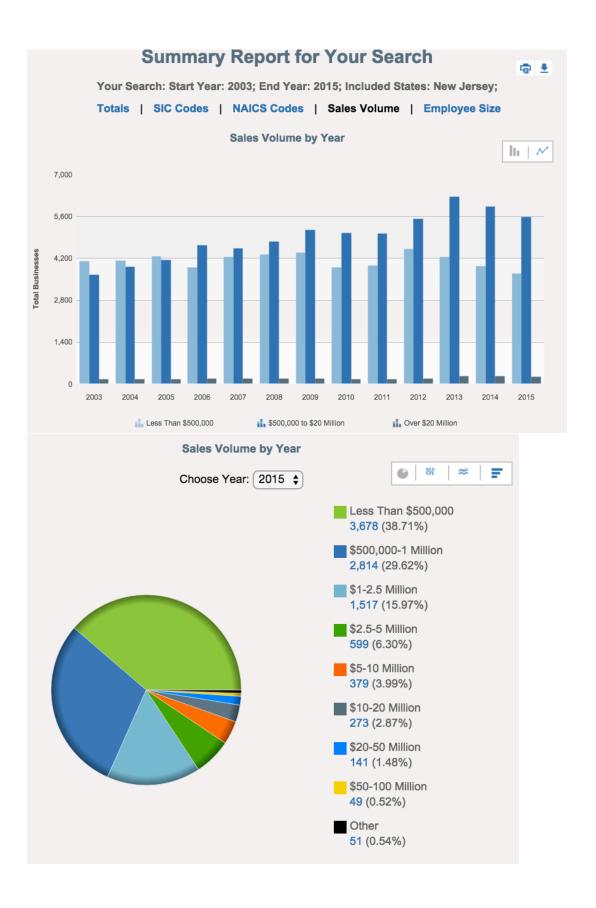


Charts View, download or print charts and graphs, which are fully cited in APA and MLA formats.









			Т	op 5 Res	ults by S	ales Volu	me				
				Choos	e Year:	2015 🛊					
Business				С	Corporate Sales Volume						
United Airlines			\$	\$2,757,838,000							
Seton Leather Co A Div-Seton			\$	\$1,634,024,000							
Toyota Motor Sales USA Inc			\$	\$1,127,778,000							
Anheuser-Busch Inc			\$	\$583,000,000							
Verizon Wireless			\$	550,400,0	000						
			Numb	er of Bus	inesses	by Sales	Volume				
Sales Volume +	2003	2004	2005 \$	2006 +	2007 •	2008 +	2009 \$	2010 +	2011 +	2012 +	2013
Less Than \$500K	4,096	4,120	4,258	3,883	4,244	4,313	4,387	3,896	3,957	4,509	4,243
\$500K-1 Million	1,719	1,838	1,979	2,143	2,126	2,378	2,773	2,767	2,807	3,087	3,331
\$1-2.5 Million	1,013	1,106	1,194	1,431	1,356	1,311	1,301	1,256	1,227	1,391	1,599
\$2.5-5 Million	487	515	528	575	553	557	565	537	528	556	597
\$5-10 Million	300	302	299	324	327	328	311	295	295	303	418
\$10-20 Million	133	150	142	159	174	178	193	176	170	174	302
\$20-50 Million	94	93	95	111	119	112	113	103	112	120	153
\$50-100 Million	32	32	31	34	33	32	33	28	29	32	49
\$100-500 Million	14	18	17	20	24	21	22	27	20	22	42
\$500M - \$1 Billion	2	3	3	3	4	5	6	4	2	3	5
Over \$1 Billion	2	2	1	2	2	1	1	1	1	1	1
	4 400	4.004	4.074	0.450	0.040	0.050	0.000	0.040	0.000		0.04
Unknown	1,499	1,804	1,971	2,158	2,218	2,259	2,290	2,346	2,383	2,645	2,646

Exporting Information and saved searches

You can export information by downloading, emailing, or printing records. You can choose various formats, and levels of detail to export. You can also download or print charts, graphs and tables, which are fully cited in both MLA and APA styles.

Users can create personalized accounts and save their search criteria. They can access their searches on the homepage, after logging in with their private user name and password.

See page 24 for screen shots of saving searches and exporting information.

U.S. Healthcare Database

The U.S. healthcare Database includes every physician and dentist available within the business database. It has benefited significantly by leveraging the existing compilation, verification and update processes of our business database.

The U.H healthcare Database also benefits from the compilation of health care and insurance industry directories as well as a dedicated telephone verification unit. The telephone verification process, which incorporates similar concepts and standardization rules designed for the business database, also includes a host of unique questions to satisfy the requirements of this targeted vertical segment. 1.5 million calls are made each year to verify and gather the standard business information.

The U.S. Healthcare Database is updated monthly and allows patrons to target specific group of people within the medical industry according to their needs.

Quick Facts

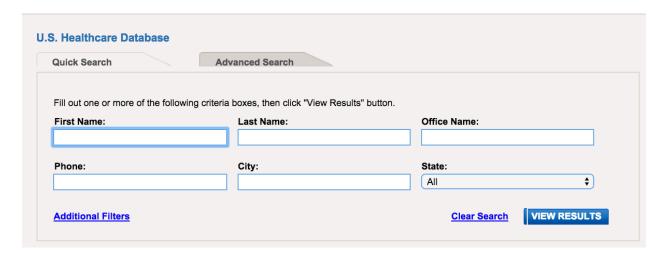
- More than 1,000,000 Physicians & Surgeons
- More than 200,000 Dentists
- Health Plans Excepted
- 1.5 million verification phone calls annually
- Have been the leading provider of healthcare lists since 1947
- Health Industry spends \$800 billion per year.

Sources

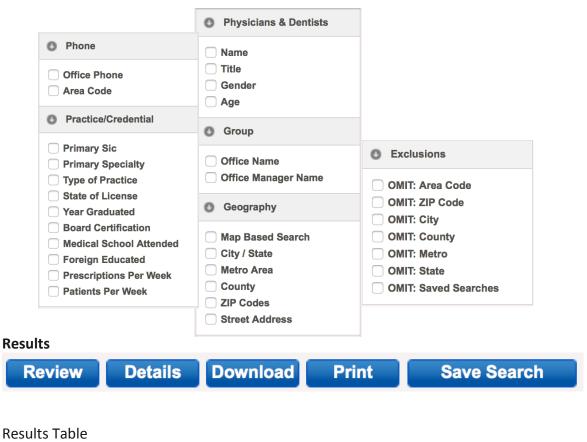
We compile our listings from a variety of sources including Yellow Page directories, state licensing information, internet, medical education directories, industry & specialty directories and trade publications. A specialty trained group of research associates gathers additional data through 1.5 million verification phone calls.

Searching the database

You can search for individual businesses



Or you can search for groups of businesses choosing from more than 30 demographic selects, which can be combined into unlimited searches:



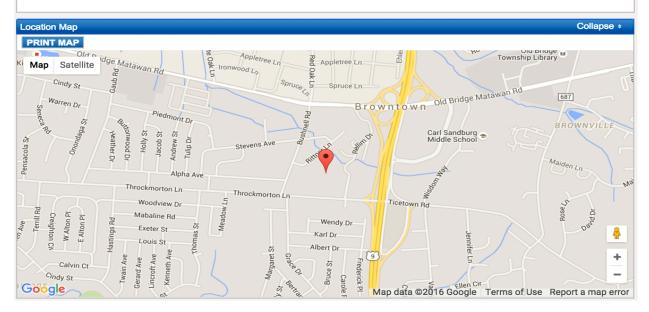


Detailed Record

Doctor's Name:	Dennis Blondo	Title:	MD
Age:	69	Gender:	Male
Type of Practice:	0	Board Certified:	Yes
State of License:	NJ	Primary Specialty:	Ophthalmology
Medical School:	VA Univ Of Commonwealth Medical Clg	Year of Graduation:	1973
Patients per Week:	200	Prescriptions per Week:	26 to 74
Secondary Specialty:	Not Available	Accepts New Patients:	Y
Accepted Health Plan:	Aetna Choice Pos Ii, Aetna Choice Pos Open Access, Aetna Hmo, Aetna Managed Choice Pos Open Access, Aetna Signature Administrators Ppo, Amerihealth Local Value Network Epo, Pos+, Ppo, Amerihealth Local Value Network Hmo, Hmo+, Pos, Amerihealth Regional Pref Ntwk Epo, Pos+, Ppo, Amerihealth Regional Pref Ntwk Hmo, Hmo+, Pos, Cigna Hmo, Cigna Open Access Plus, Cigna Ppo, Emblemhealth Ppo Ghi, Great	Accepts Medicare:	Y
Accepted Medicaid:	N		

Office Information			Collapse ÷
Office Name:	5th Avenue Eye Ctr	Office Manager:	Lina Henn
Hospital Affiliation:	Raritan Bay Medical Ctr	Group Size:	2

ress Information			Collaps
Address:	28 Throckmorton Ln # 103	City:	Old Bridge
State:	NJ	ZIP Code:	08857-2558
County:	MIDDLESEX	Metro Area:	NW YRK, NY-NJ-PA
Phone:	(732) 679-6100	Fax:	Not Available
Line of Business:	Physicians & Surgeons		



Exporting Information and saved searches

You can export information by downloading, emailing, or printing records. You can choose various formats, and levels of detail to export. You can also download or print charts, graphs and tables, which are fully cited in both MLA and APA styles.

Users can create personalized accounts and save their search criteria. They can access their searches on the homepage, after logging in with their private user name and password.

See page 24 for screen shots of saving searches and exporting information.

U.S. Jobs/Internships

Combining the power of the premier business reference and research tool, Data Axle Reference with the world's #1 job site, indeed.com.

Quick Facts

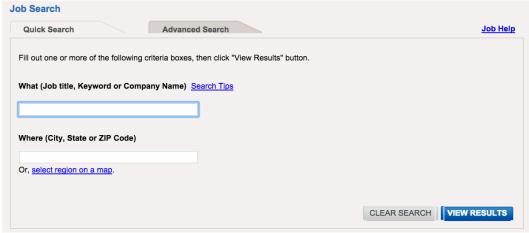
- Job listings added daily
- 2.5 million jobs listed
- Updated daily

Sources

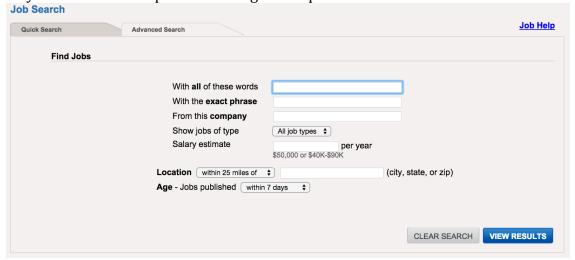
We compile our jobs listings from indeed.com. These job listings are then cross-referenced with our U.S. businesses listings.

Searching the database

You can quick search for a job

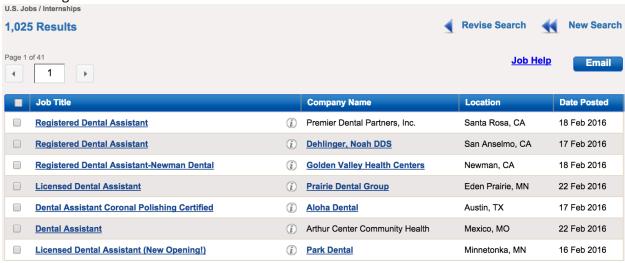


Or you can search for positions using more specific criteria



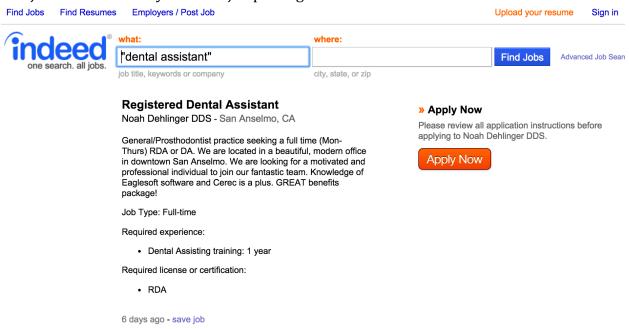
Results

Result Page



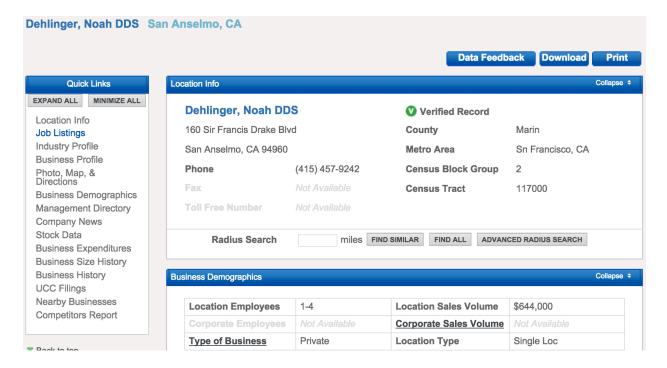
Job Title

The job title links take you to the job posting on Indeed.com



Company Name

The company name links take you to the detailed record for the company posting the job. A complete detailed record can be viewed on pages 16 thru 23.

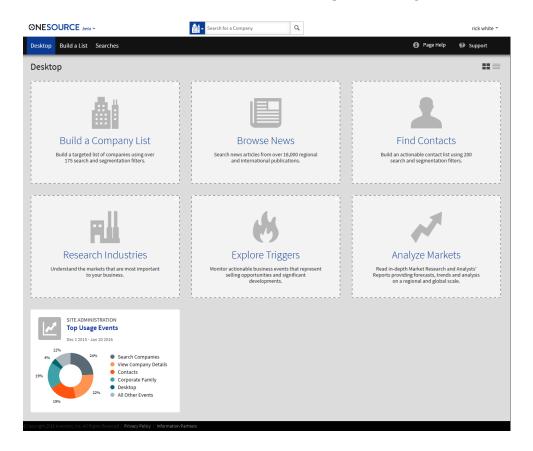


One Source

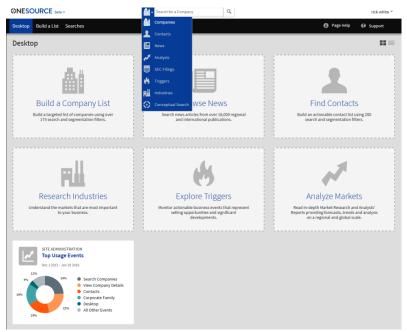
From the **OneSource Desktop** users have access to information on more than 40M global businesses including financial data, executive contacts, in-depth in dustry information including market research reports and analyst reports. For over 30 years the OneSource Solutions by Avention has been helping people get a more comprehensive understanding of their world.

Our flexible approach combines our industry-leading applications, analytics and data to deliver a simple to access, easy to navigate solution for researches needing in-depth and actionable global business data. With information on more than 50 million businesses we cover 80% of the world's GDP and 80% of the global workforce.

SearchResearch individual businesses or build in-depth and insightful lists.

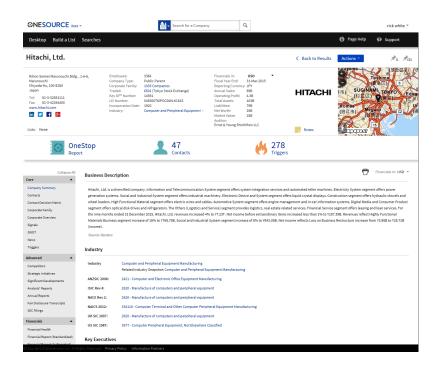


Search for a Company for a Contact, News, Analysis, SEC Filing, Trigger, Industry or Conceptual Search

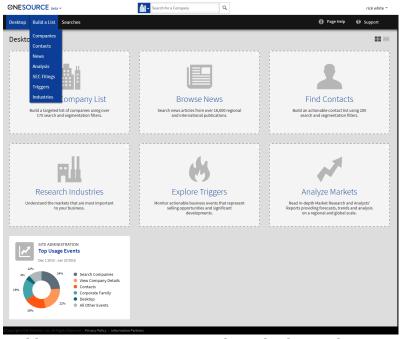


Each business provides insight into the company. Records include:

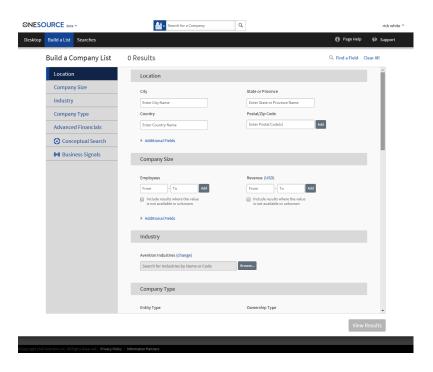
- Address and phone
- Website
- Corporate family tree
- Financial information
- Employee head count
- Executive contacts
- SWOT reports
- Strategic Initiatives
- Analyst reports
- News & articles
- Annual reports
- Industry links



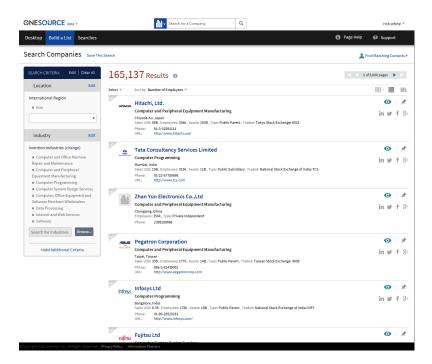
To create a list of business, contacts or any of the other available fields, select the from the build a list column.



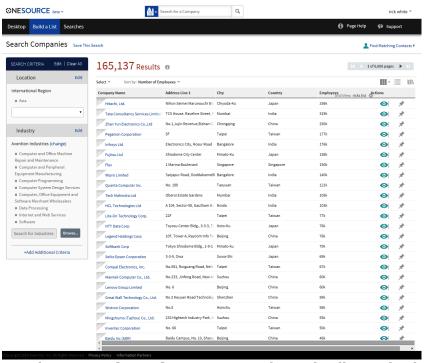
Build a List presents you with multiple combinations to customize the list to your specifications.



Results can be displayed in two formats. In **List View**, the Company Name links to a full, indepth report on that business. Lists can be edited on the fly by adding **Additional Criteria**.



Grid View can be customized to include specific data points including address information, employees counts, revenue, industry, website URL and advanced financials.



By selecting **Find Matching Contacts** the grid will now display all of the executive contacts associated with the companies on your list. This too can be edited to find people by title, job function and other criteria.

